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**Working together:** Members of the new South Coast Service Team are (from left) Cathrene Else, Annaleen Joubert, Melanie Brierley and Quinton Ramalingam.

# New partnership is formed

All involved are experts in their own field.

**T**HE information highway and a shared commitment to quality service have brought four local businesses together in a novel way.

Those involved are Quinton Ramalingam, owner of ELQ cleaning services, (073 7380552) Kate Else of Awesome Holiday Letting (071 6883699), Melanie Brierley of Budget Cleaners (083 9902549) and Annaleen Joubert of Mattress Dynamics (079 8780141). The new group is known as the South Coast Service Team.

Each company will continue to specialise in its own field. There's nothing new about networking in this way, except for the excellent service the South Coast will benefit from each individual company.

"People who want to let their homes will be looking for all our specialised services so, whichever one they find first, they will also find links to the others," says Kate.

Melanie likens the team to a business forum. "We complement one another," she says. "Between us we cover everything the South Coast needs. Budget does the caretaking, general

cleaning and garden service, Annaleen sterilises mattresses and Quinton specialises in carpets and upholstery. And we share an emergency phone number, which makes it easy for the South Coast people."

Annaleen stresses the importance of sterilising mattresses and eliminating all dustmites as well as removing marks and stains, especially resorts, hotels, guest houses, retirement villages, boarding houses, B&Bs and hospitals, which have to maintain their 'star status' and yearly grading ratings. "A high standard of service is something we all need on the South Coast," she says.

"The idea behind forming this, is that we are all committed to increasing the levels of service in our respective industries," says Quinton.

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